



THOMAS DUDLEY

CREATIVE/DESIGNER/BUILDER

CONTACT

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www.sightlab.com
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Hands on, creative professional with a proven knack for finding comprehensive and holistic solutions to design puzzles. Thorough & insightful designer with experience and confidence across print, digital, industrial & product disciplines. Team leader with proven success communicating ideas and motivating collaborators to perform beyond expectation. Firm, but fair; well suited to high stress environments and impossible deadlines. Occasional miracle worker. Recognized for:

- Delivering top quality creative work that at least meets and often exceeds expectation
- Detailed attention to all aspects of production
- Meeting development and production challenges with humor and patience
- Managing and mentoring staff, with experience hiring and reviewing performance

EXPERIENCE

Sightlab Media Research (September 2000 - Present)

MULTIDISCIPLINARY CREATIVE

Independent creative consultant, tackling a staggering array of projects: prop building, brand development, web design, motion graphics, print production, etc

Clients include: The Barbarian Group, NYC Parks and Recreation, Historic Old Deerfield Museum, State of Play Theater Productions, InnovImmune Biopharmaceuticals, CTI Energy Services, Cogmatrix Interactive, Conway Tool & Forge

Good Wood NYC (August 2010 - August 2013)

DESIGN DIRECTOR

- Developed seasonal accessory line concepts with marketing and design teams
- Supervised and mentored design team in executing accessory lines
- Oversaw all aspects of design, development and fabrication of retail fixtures, signs and packaging for internal projects and outside clients
- Purchased production equipment and trained employees on operation and maintenance of equipment and tools
- Developed and sourced new techniques and materials

Greenfield Recorder (July 2006 - July 2009)

GRAPHIC DESIGNER/EDITORIAL ILLUSTRATOR

- Created print advertising and special advertising/promotional sections and pages
- Developed advertising strategies with advertising sales staff and clients
- Provided editorial with clear, focused infographics, editorial illustrations, and feature story page layouts

Simon's Stamps (November 2005 - April 2007)

GRAPHIC DESIGNER/SALES/LASER ENGRAVING SPECIALIST

- Consulted and advised customers and clients on stamping and marking solutions
- Developed new product offerings using the in-house production capabilities
- Designed and typeset stamps; created logos, graphics and illustrations
- Overhauled the company's outdated web presence, redesigning the web site and integrating on-line sales capabilities

SKILLS

Expert proficiency in Adobe Creative Suite applications

Highly capable rendering concepts in Sketchup

Outstanding prototyping and fabrication skills; unusual, versatile tooling and manufacture knowledge

Deep, thorough understanding of fundamental design and typographic concepts, with skills in illustration, photography and videography

Surprisingly good at sleight-of-hand

EDUCATION

Portland State University - Maj. Graphic Design, Min. Architecture

Greenfield Community College - Maj. Media Design, Min. Fine Art